



 WE MAKE *Webriters* BETTER!

First Call Web

We have prepared a quote for you

Web Services Agreement

Quote #1004369

Version 1

Flathead Reservation Water Management Board



 WE MAKE *Websites* BETTER!

Executive Summary:

Lost in Digital Marketing?

We move businesses from where they are, to where they want to be. There is no one giant step. Embrace us, strategy first, and milestone-based marketing.

From design, build and launch to ongoing website management and optimization; we strive to drive great experiences and successful outcomes.

Deliverables:

- Project Management
- 2 key 30-minute meetings with the First Call Marketing team
- Domain registration
- Domain hosting
- Web design/build/launch
- 30 hours of *Better It* time to be used during web build and/or post site launch
- Front end web editor license (limited to length of agreement)
- Security plugin license (limited to length of agreement)
- Foundational SEO including metadata, alt tags, title tags, schematic markup, etc.
- Quarterly SEO Reports which includes site review, SEO evaluation, and suggested improvements

Client Requirements:

- 2 key 30-minute executive level meetings with the First Call Marketing Team
- Access to client's existing marketing materials and other digital assets/reporting as requested from the First Call Web Marketing team

Time-Frame: Depends on size of site (and revision requests) but typically 90-180 days after project kick off meeting.

Agreement term length: 24 months @ \$349/month



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Prepared For

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Quote for new Website Design/Build/Launch Project and Website Managed Services

Initial Term Monthly Agreement Fees		Price	Qty	Extended
Web Services Agreement		\$349.00	24	\$8,376.00
24 Fixed Monthly Payments (net of down payment)				
Initial Term Monthly Agreement Fees Subtotal				\$8,376.00

Post Term Agreement Fees Estimate		*Optional	Recurring Price	Qty	Extended
Website Management and Optimization Services			\$149.00	1	\$149.00
Monthly Payment - management of website including:					
<ul style="list-style-type: none"> • Ongoing domain registration and renewal • Monitoring and account management of hosting • Management of security plugin licenses • Management of front end editor licenses • Plugin maintenance • Security monitoring • Quarterly SEO Reporting 					
*Post Term Agreement Fees Estimate Optional Recurring Amount					\$149.00

Recap		Amount
Initial Term Monthly Agreement Fees		\$8,376.00
Total		\$8,376.00

*Optional Expenses		Recurring Amount	Amount
Post Term Agreement Fees Estimate		\$149.00	\$0.00
Optional Subtotal		\$149.00	\$0.00



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AGREEMENT TERMS AND CONDITIONS

BUSINESS OUTCOMES:

First Call systems and services are provided to help the Customer’s business. However, Customer is fully and exclusively responsible for its own business performance and outcomes.

COPYRIGHTS AND TRADEMARKS:

The Customer represents that any elements of content (page copy, images, design elements, videos) or any other intellectual property furnished to First Call for inclusion in web pages are owned by the customer, or that the customer has permission from the rightful owner to use each of these elements. All content produced by First Call within the scope of Services is copyrighted by First Call and remains the exclusive property of First Call until initial term fees have been received in full.

REFERENCING CUSTOMER WEBSITE:

Customer hereby acknowledges and agrees that First Call shall have the right to use the name of Customer, including the Customer Web Site, for reference as a customer of First Call services for referral and marketing purposes.

TERM/TERMINATION:

Agreement Term is 24 months. Upon the “Renewal Date” customer agreement will automatically renew for subsequent one (1) month periods until it is formally terminated in writing or email.

Termination of this Agreement requires written, or email notice delivered thirty (30) days prior to the desired date of termination.

In the event of Early termination should fees (net of down payment plus monthly fees) be equal to less than 7 months of billing First Call will automatically charge the client an amount to achieve a 7-month minimum payment balance. No exceptions.

PAYMENT FOR SERVICES:

Customer will pay monthly fees to First Call for agreement services. Payment is made by automatic credit card transactions. Invoices will include monthly agreement fees and any additional fees for elective or other additional Services purchased by the Customer. The agreement is invoiced, and payments are made in advance of the month the service is performed.

In the event of early termination customer authorizes First Call to collect remaining minimum payment from customer provided credit card.

GENERAL:

Prior to commencement of Services, First Call will present and review the Master Customer Agreement and Coverage Detail Document.

The Master Customer Agreement and a Coverage Detail document must be executed and on file before First Call is able to provide services.

Applicable taxes, shipping & handling, travel expenses and other fees are billable.

This proposal is valid for fifteen days from the Date Submitted and shall expire without execution.

Signature

Date