

Upper Missouri River Basin

Advisory Council Working Group
September 6, 2013



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Parks & Recreation Planner

Recreation and Tourism

- What's working well
 - Trends
 - Visitation
- Oversupply?
- Shortage
 - Facility needs
 - Access
- Future projections
 - Population projections

Montana State Parks



Giant Springs



Smith River



Spring Meadow Lake



Missouri Headwaters



Black Sandy



Sluice Boxes

Other Major Recreation Features

- Canyon Ferry Reservoir (BOR)
- Hauser Lake, Holter Lake (BOR)
- Missouri, Jefferson, Gallatin, Madison, Big Hole
- Clark Canyon Reservoir (BOR)
- Hebgen Lake (BOR)
- Ennis Lake (BLM)
- National forest land

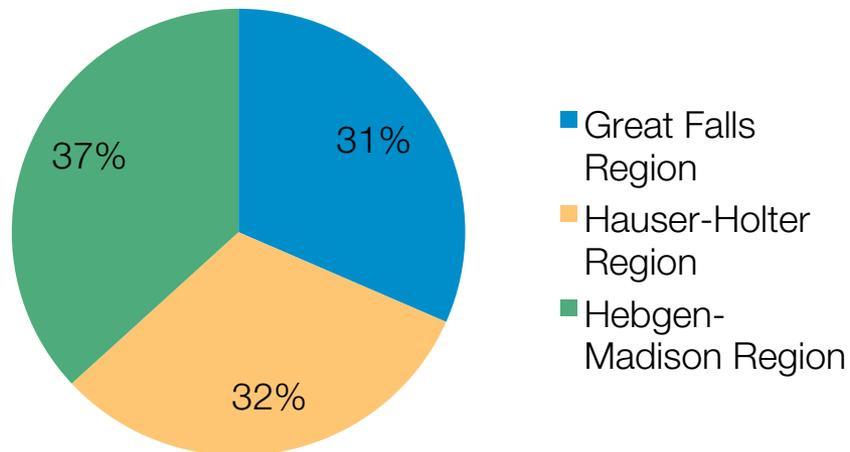
Missouri-Madison Corridor

- 2011: Supported close to 550,000 recreation group visits in the summer

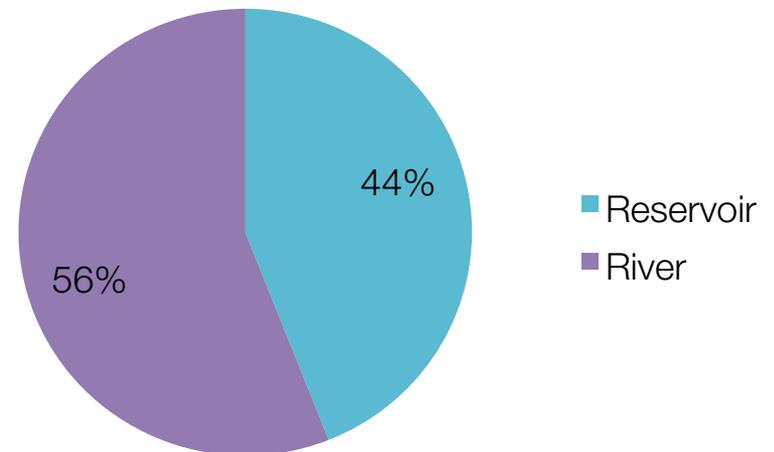
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2011 Visitation by Corridor



2011 Visitation, River vs. Reservoir

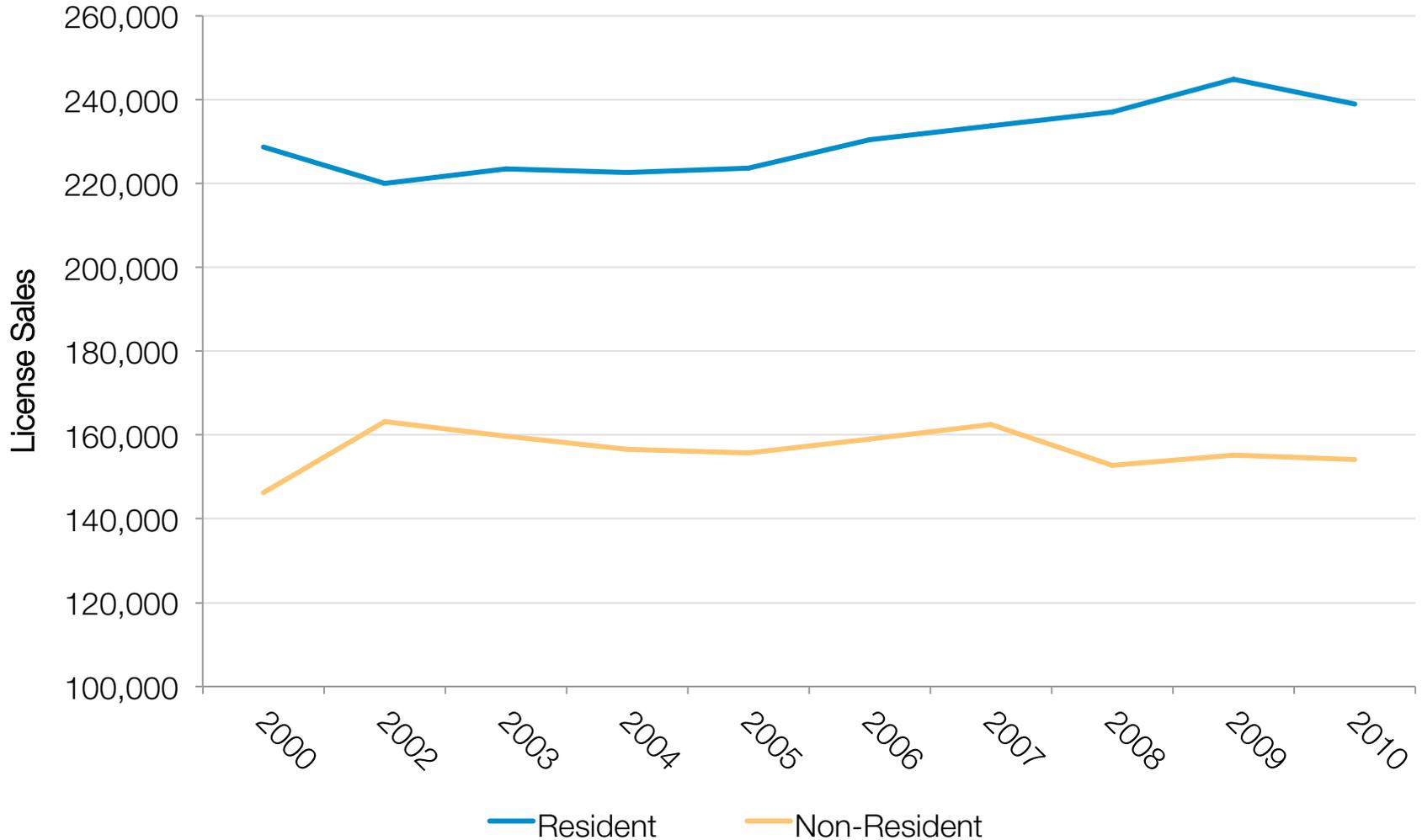


Fishing and Boating Trends

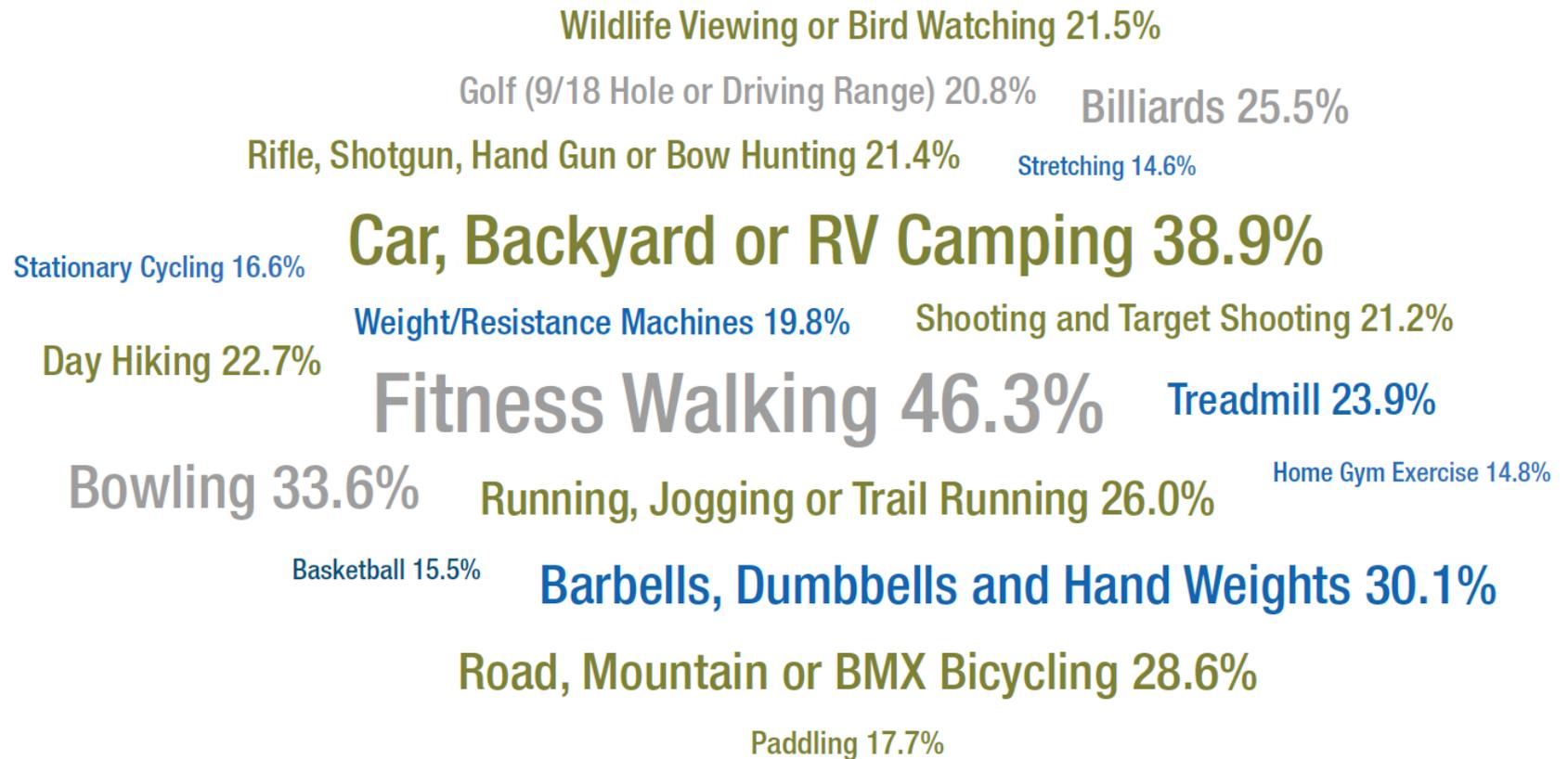
In 2011...

- **16%** of Americans went fishing
 - 46 million people!
- **29%** of Montanans participated in fishing/hunting
 - Nearly 1 in 3 Montanans
- **18%** of Americans went boating
- **38%** of boating trips included fishing

Angling License Sales in Montana, 2000 to 2010

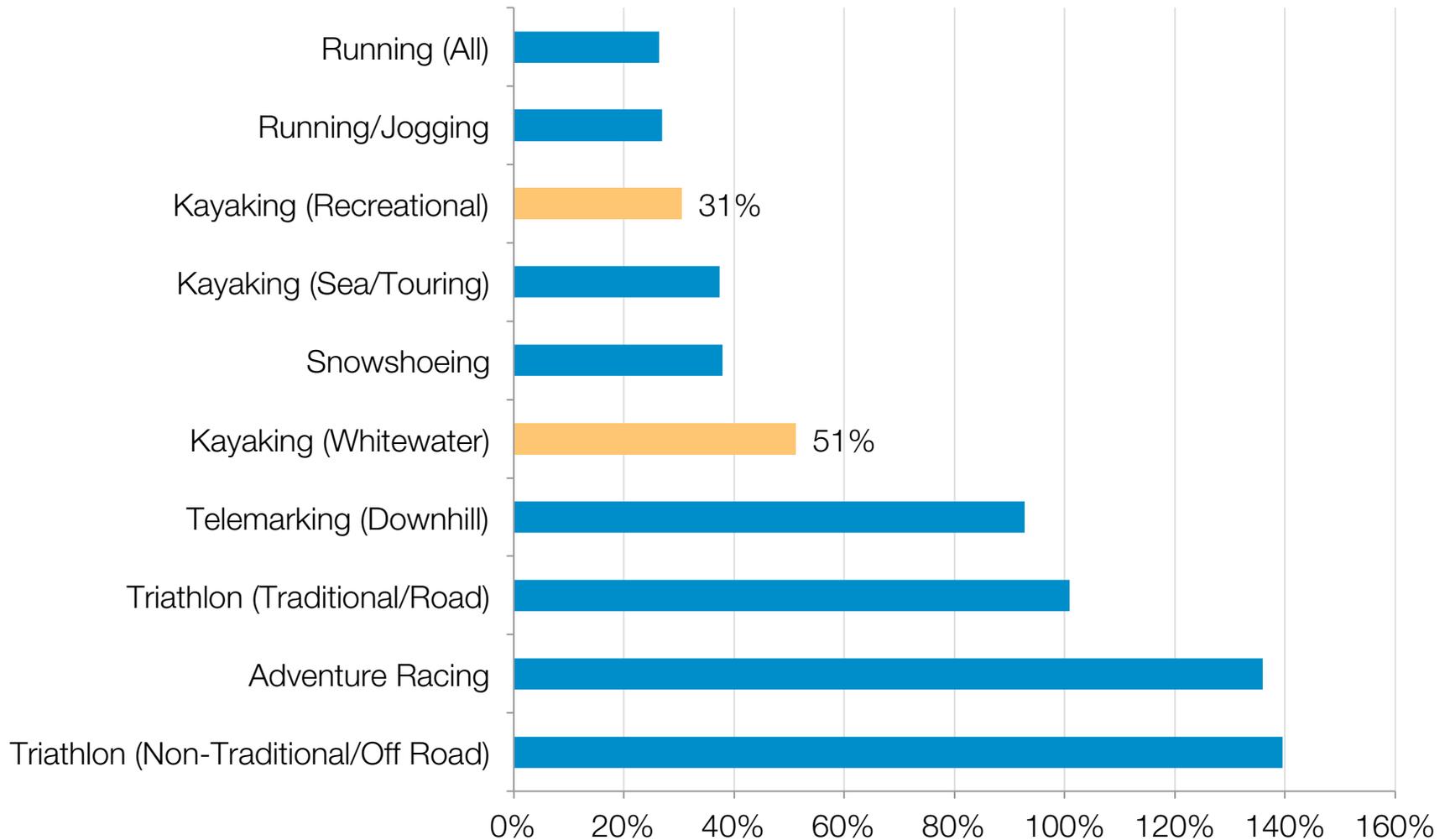


Crossover Participation



Note: Data includes top 20 most popular crossover activities.

Top 10 Growth In Participation by Percent Change, 2008 To 2012



Motor Boating in Montana since 2000:

24%

Increase in
number of
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17%

Increase in
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Increase in
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Over/Under

Oversupply

- Too much water?
 - Flooding issues
 - Storage for other uses
 - Safety concerns
- Seasonally based

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Shortage

- Low flows can impact use

In 2012 recreation surveys...

- 38% of land managers indicated lake and river boat launches should be increased
- 45% indicated lake and river access should be increased
- Water access identified as a top need for next five years among land managers
- Fishing access and facilities are top need among public

Future: Montana Tourism



10+ million
visitors a year

come to Montana to hike, fish, ski, bike,
hunt, kayak, boat, and explore

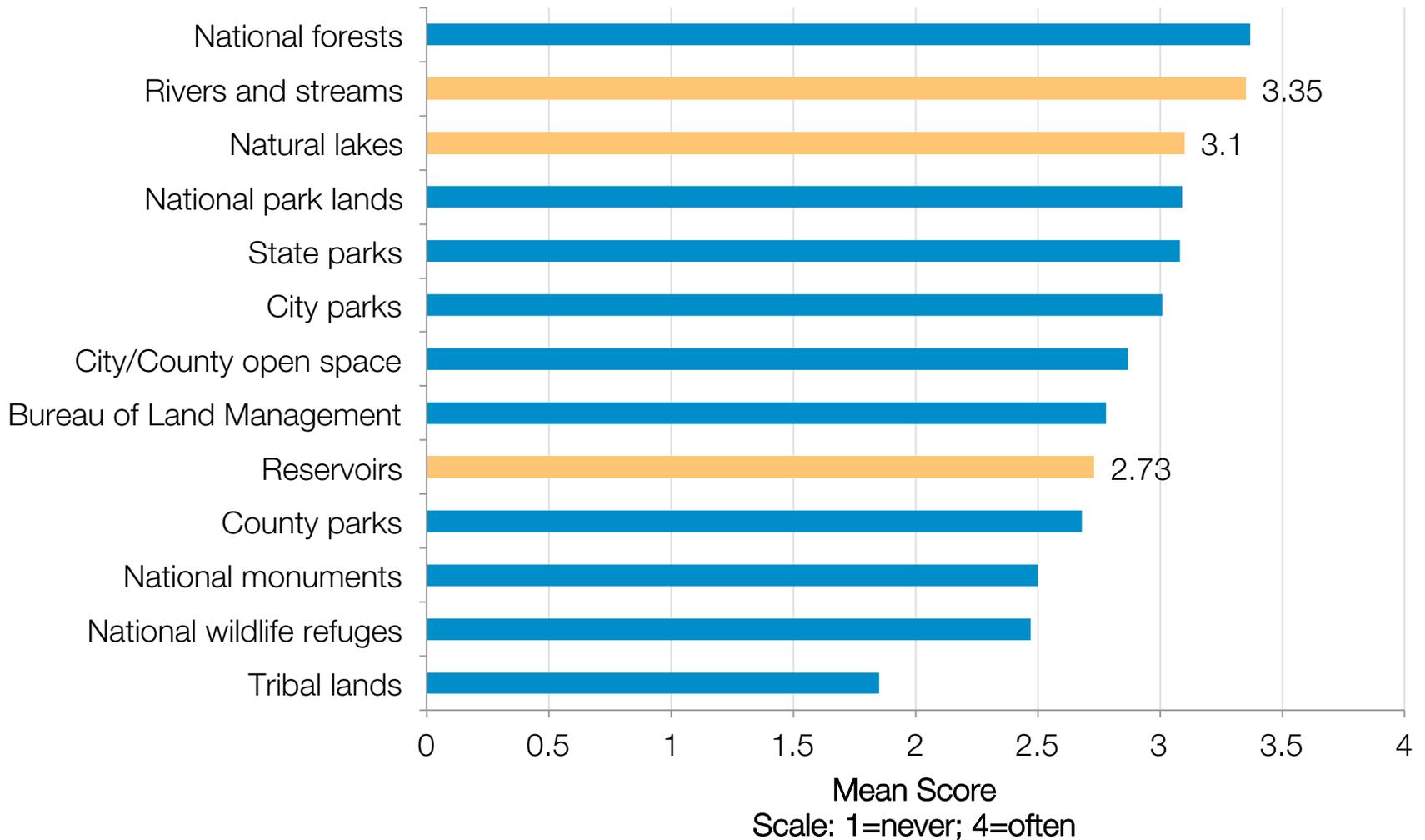
Resident Travel

Top Outdoor Recreation Activities For Resident Travel	Participation
Scenic driving	46%
Watching wildlife	31%
Day hiking	30%
Fishing	21%
Nature photography	19%
Car/RV camping	14%
Hunting	9%
“Beach” activities	9%
Motorized boating	8%
Non-motorized boating	7%

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Montana Household Use of Public Lands and Waters



Non-Resident Tourism

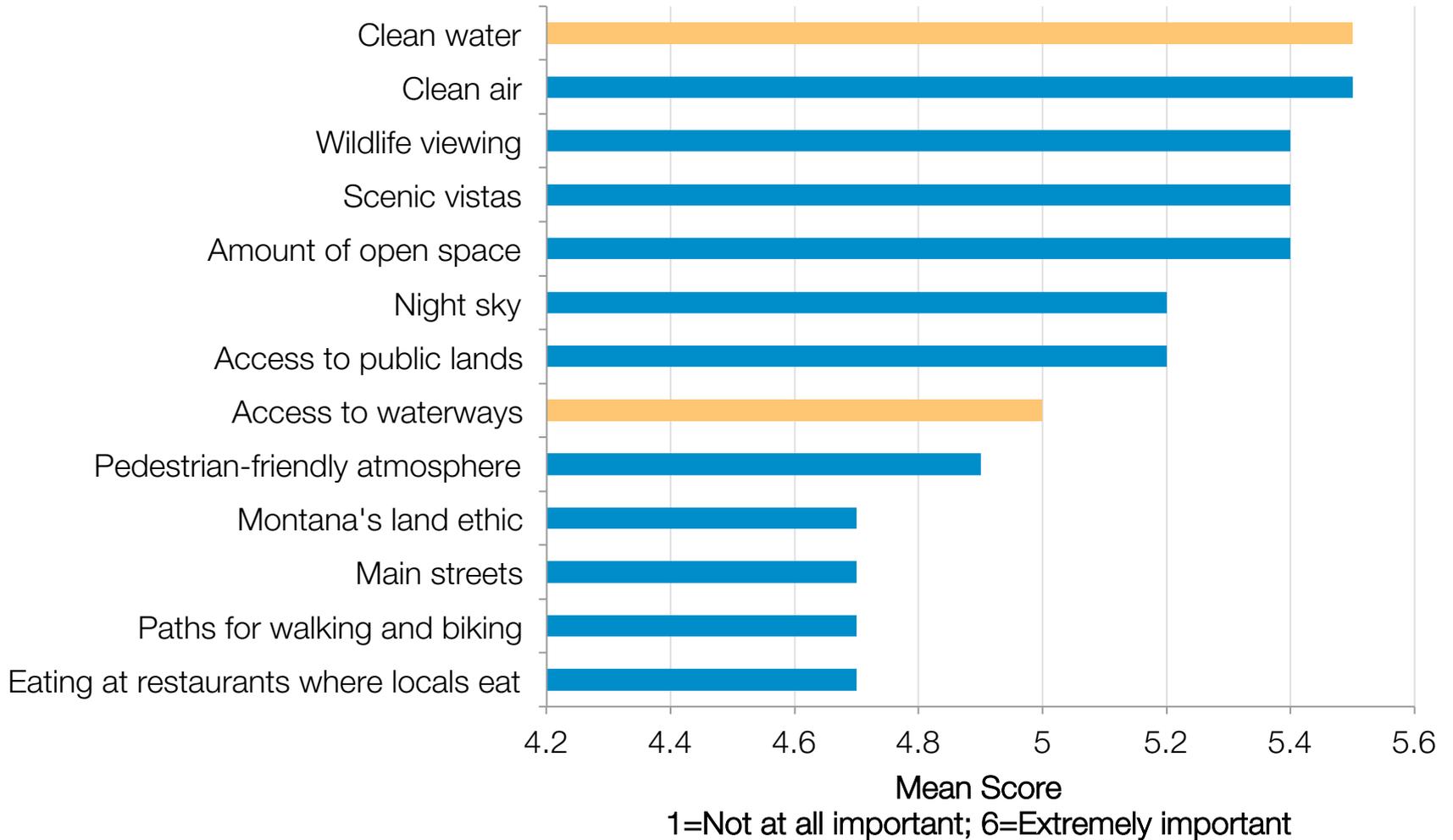
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Non-Resident Tourism

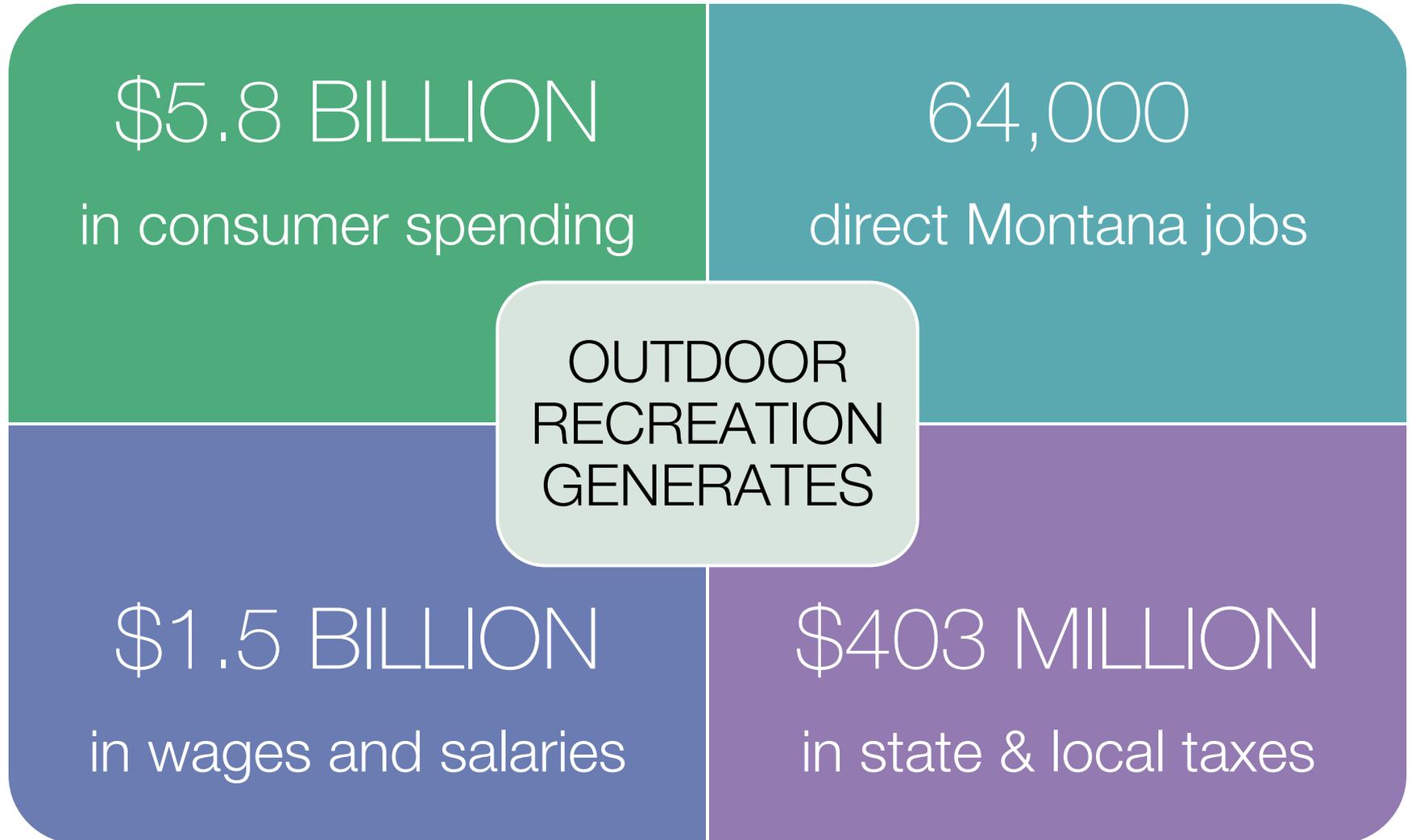
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Geotourists come to Montana to experience what is *truly Montana*, including a desire to maintain the unique and authentic character of places.

Top Montana Attributes Important to Nonresident Visitors

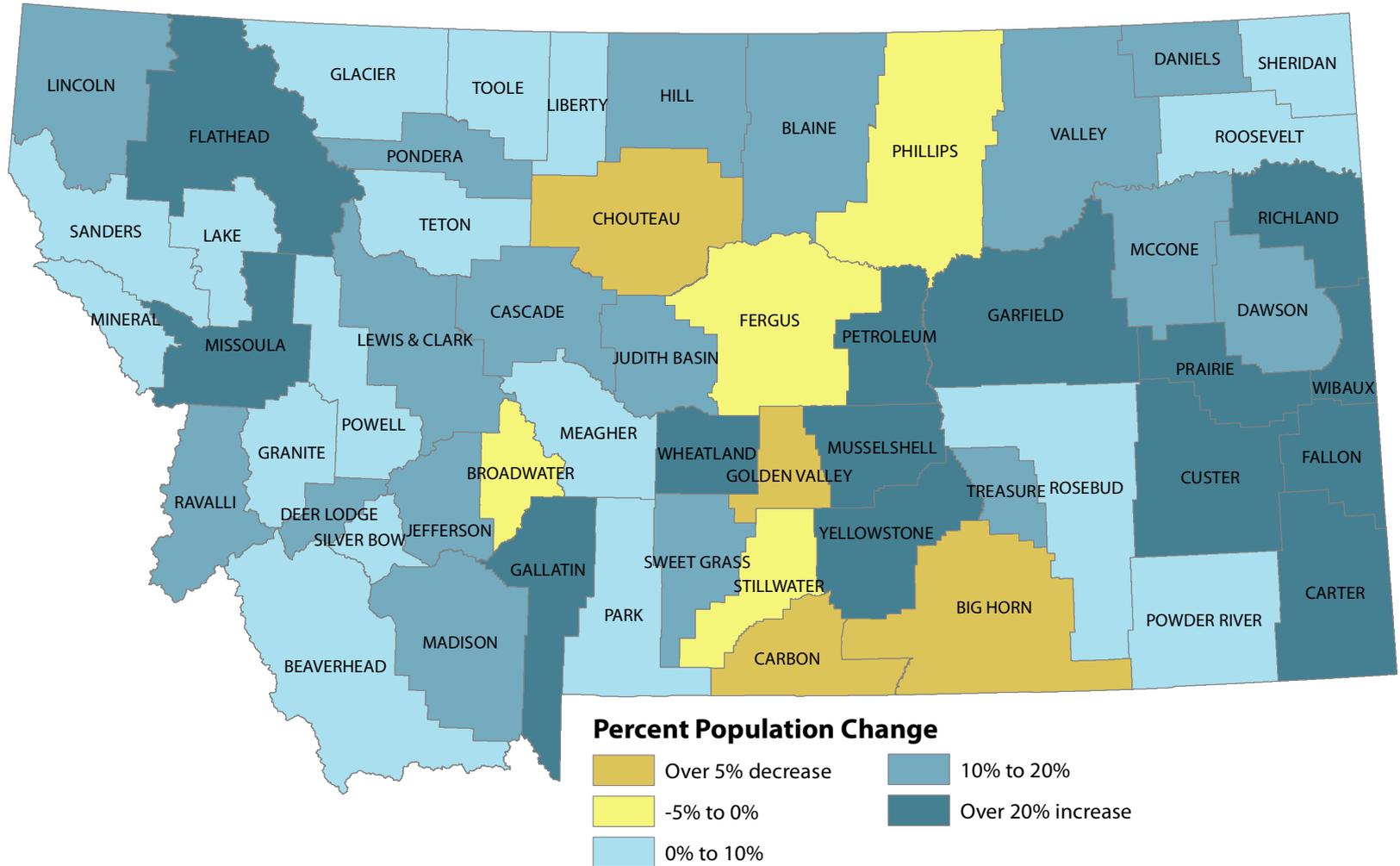


In Montana...



MONTANA POPULATION PROJECTIONS

2010 -2030 Percent Population Change



Looking Forward

- Upper Missouri River Basin is both a recreational treasure and a big tourist destination
- Open space, wildlife, fisheries, clean air, clean water, real Montana communities
- Expect:
 - Tremendous growth in water-related activities outside of fishing
 - Tremendous growth expected for population

