

Montana Forest Products Week

Guide to Hosting Activities and Events

During this week, Montana showcases and celebrates our forest products and the people and places that provide them. This guide is intended to provide ideas to any individual or entity that is interested in hosting activities as part of the annual Montana Forest Products Week. This may include any individuals, students, groups, businesses or agencies involved or interested in any aspect of the forest products supply chain and their benefit to Montanans.

▶ Product and Business Showcase

Showcase products and businesses to consumers including designers, builders, public, etc.

- Post storefront signs announcing “Proud to Feature Montana Wood”.
- Host a “Wood Walk” (like an Art Walk). Publish a map that identifies businesses/locales featuring MT wood producers, products, art in your community/downtown.
- Participate in Wood Products Expo at the University of Montana, October 23 or sponsor your own event to showcase wood products and wood artisans in your area.
- Host architectural and engineering tour or symposium showcasing wood design and construction.

▶ Timber Tours

Lead a tour to showcase local forest product businesses and forest management. Tour sites may include wood-based businesses, mills, active logging sites, wood biomass energy systems and buildings/structures featuring wood. Showcase the full supply chain from the forests to the products and inform discussions about local forestry opportunities and issues. Invite local decision makers, business owners, natural resource organizations, students, public, etc.



The Chambers of Commerce in Missoula and Kalispell have hosted several Timber Tours and can provide advice and ideas for organizing tours.

▶ Urban Tree Tags

Engage municipal government, parks department, tree boards and schools to hang tags on urban trees in your community to highlight the valuable products and services provided by urban trees. Use i-Tree Tools to calculate the benefits: www.itreetools.org.

▶ Recognize Contributions of Forestry Sector

- Nominate an individual/entity for their contributions to advancing the use and/or promotion of Montana wood for the Governor’s annual Forest Products Week Award.
- Thank your employees, customers and partners.
- Post thank you signs at wood-based businesses.

▶ K-12 Education

- “Walk in the Woods” Field trips: Join foresters for visits to the forest, active logging sites, mills, and interactive lessons on the forestry profession and equipment. We can connect you with a tour host.
- Educational activities that use existing curriculum, or project-based experiences that involve guest speakers, community service, field trips, or creative arts activities such as crafts, writing.
- Host “Build with Montana Wood” competition for woodshop students.
- Engage girl scouts and boy scouts.



▶ Curriculum Support

- ForestInfo.org
- [Forestry Lesson Guide](#), K-12, University of Wisconsin
- Harve and Ester: [The Harvesters](#)
- [Natural Inquirer](#)—Middle School Science Education Journal
- [Project Learning Tree](#)—Pre K-12 environmental education

▶ Universities and Colleges

- Host educational seminars showcasing innovations in the sector, wood design and construction and the diverse spectrum of value-added wood-based products.
- Host Forestry Career Day.
- Host “Build with Montana Wood” competition for carpentry and woodshop students.

Let us know what you’re planning, and we will promote your event! Contact DNRC at (406) 542-4280 to be involved.

▶ Honor National Bioenergy Day

Host a tour of a wood biomass energy installation during the week.



▶ News/Media/Promotion

- Submit stories of interest to local news outlets.
- Distribute storefront signs.
- Share Montana wood products photos on our Facebook page.
- Follow us on Twitter.

